Works Cited

- 17 Companies Helping Meet the 17 UN Sustainable Development Goals. fi.co/insight/17-companies-helping-meet-the-17-un-sustainable-development-goals.
- Global, EY. Why Sustainable Development Goals Should Be in Your Business Plan. 9 Mar. 2017, www.ey.com/en_ph/assurance/why-sustainable-development-goals-should-be-in-your-business-plan.
- Our Story. (n.d.). Https://Watsan.in/About_us.Html.
- Ethical Consumerism. 27 Aug. 2020, en.wikipedia.org/wiki/Ethical_consumerism.
- 4 companies who succeed by focusing on ethical sourcing and manufacturing. (2020, January 17). Retrieved September 17, 2020, from http://www.tradeready.ca/2018/topics/supply-chain-management/4-companies-succeed-focusing-ethical-sourcing-manufacturing/.
- Embedding ESG into banks' strategies. (2020, May 26). Retrieved September 18, 2020, from https://home.kpmg/xx/en/home/insights/2020/05/embedding-esg-into-banks-strategies.html
- Trahant, G. (2020, August 28). 39 Social Impact Investing Ventures Changing the World Through Finance. Retrieved September 18, 2020, from https://www.causeartist.com/changing-the-world-through-social-impact-investing/
- *Walking the Talk.* (*n.d.*). Retrieved September 18, 2020, from https://www.dbs.com/corporate-citizenship/championing-social-entrepreneurship/walking-the-talk/default.page
- ESG compliance what it is, why it matters and what you need to know, October 2017. (n.d.). Retrieved September 18, 2020, from https://www.hfw.com/ESG-compliance-what-it-is-why-it-matters-and-what-you-need-to-know-October-2017
- What to watch for now that CEOs have rewritten the purpose of the corporation, August 2019.
- The Washington Post. https://www.washingtonpost.com/business/2019/08/21/what-watch-now-that-ceos-have-rewritten-purpose-corporation/?arc404=true

- *The role of sustainability in brand equity value in the financial sector. (2019, December 27).* MDPI. https://www.mdpi.com/2071-1050/12/1/254/htm
- A quarter of Singaporean consumers have boycotted a brand. (n.d.). YouGov: What the world thinks. https://sg.yougov.com/en-sg/news/2017/12/27/brand-boycott/
- Lim, J. (2016, January 19). NTUC FairPrice, Sheng Siong, Prime Supermarket remove all Asia Pulp & Paper Group products from stores. Retrieved September 21, 2020, from https://www.straitstimes.com/singapore/environment/ntuc-fairprice-sheng-siong-prime-supermarket-remove-all-asia-pulp-paper-group
- Greenpeace, Nestlé in battle over Kit Kat viral CNN.com. (n.d.). CNN International Breaking News, US News, World News and Video. https://edition.cnn.com/2010/WORLD/asiapcf/03/19/indonesia.rainforests.orangutan.nestle /index.html
- Post, K. (1970, January 01). GIIRS Will Make More Money Flow to Good. Retrieved September 21, 2020, from https://thegiin.org/news/giirs-will-make-more-money-flow-to-good
- Frequently Asked Questions. (n.d.). Retrieved September 21, 2020, from https://bimpactassessment.net/how-it-works/frequently-asked-questions/the-b-impact-score